

# Pure Little Hearts Foundation

## Annual Report

2022-2023



## Pure Little Hearts Foundation

### Annual Report of FY 2022-23

#### Introduction:

Congenital Heart Disease (CHD) is babies born with defects in the heart. The birth prevalence of CHDs in India is 10 out of every 1000 births and more than 200,000 children are born every year with congenital heart disease, out of which a significant proportion are likely to have a serious birth defects, necessitating medical intervention within the first year of their life. The successful treatment of such conditions mandates the involvement of skilled clinicians, paramedics, state-of-the-art equipment, and expensive medications. But in most instances the parents of those children would not be in the position to bear the expenses out of their pockets due to poor financial backgrounds. Thus, providing quality care needs sufficient funding.

Rainbow Children Heart Institute (RCHI) located in Hyderabad provides comprehensive cardiac care and treatment for children. The unit has a footfall of approximately 1200 children on an average every year for the treatment for congenital heart defects, most of these kids belong to poor and marginalized families. Though parents desire to save their babies, in most instances, they barely can afford to pay for the treatment due to their poor economic conditions.

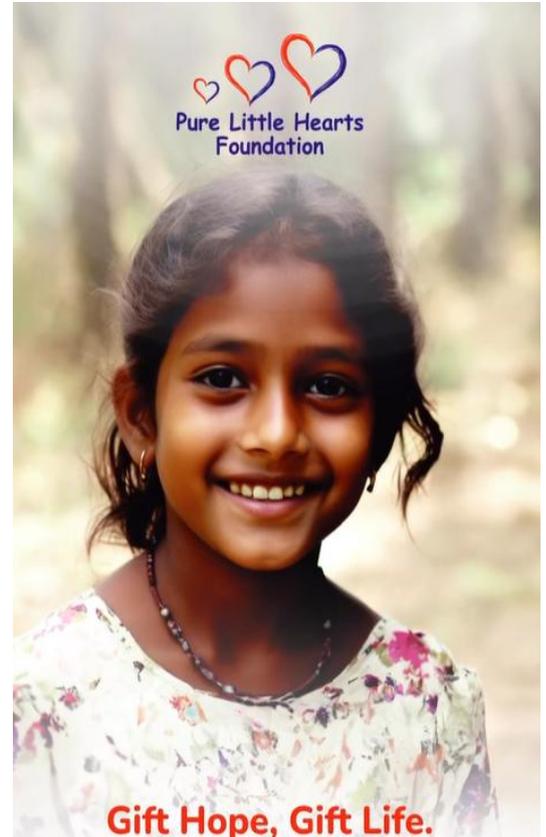
#### Inception of Pure Little Hearts Foundation:

In light of this, Pure Little Hearts Foundation (PLHF), a Charitable Trust was founded in March 2022, to aid newborns & children from challenging backgrounds requiring cardiac interventions. It endeavours to bridge the gap between ailing little hearts with congenital conditions and the helping hands that can lift them up.

The mission of the Pure Little Hearts Foundation is to extend quality treatment to every child in need, ensuring that even those who cannot afford life-altering medical intervention are not left behind and the goal of PLHF is to ensure that every child with a congenital heart defect, regardless of their Caste, Religion, financial means or geographic location, has access to the care they need to lead a healthy and fulfilling life.

With these aims and objectives, the foundation was registered as a 'Trust' on 25<sup>th</sup> February 2022 with the following Trustees

1. Dr. Chinnaswamy Reddy – Chairperson
2. Dr. Shweta Nathani Bakhru – Secretary
3. Mr. Kshitendra Jain - Treasurer
4. Dr. S. Chakradhar - Member



The Pure Little Hearts Foundation was formally launched by Mr. Mahesh Babu, famous Tollywood Hero along with Dr. K. Nageswar Rao and Dr. Chinnaswamy Reddy in the presence of Dr. Ramesh Kancharla, CMD of Rainbow Hospitals



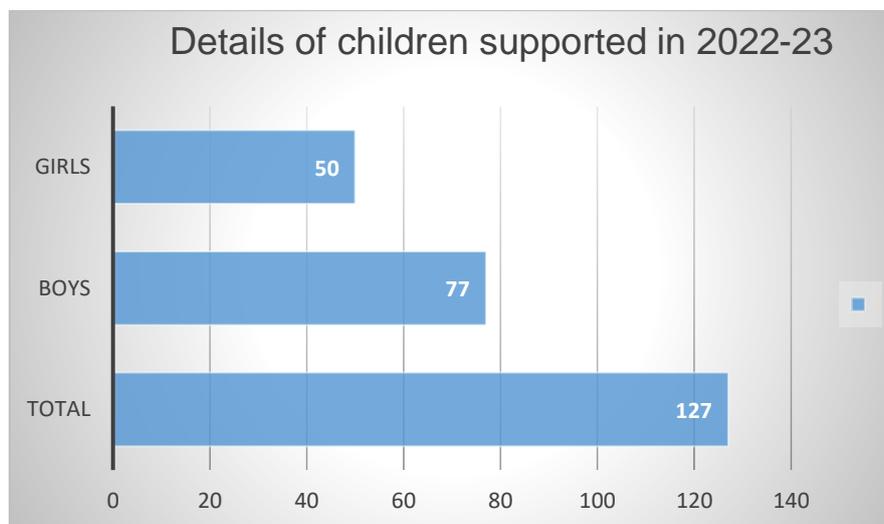
*Launch of Pure Little Hearts Foundation by dignitaries*

## The key accomplishments of FY 2022-23:

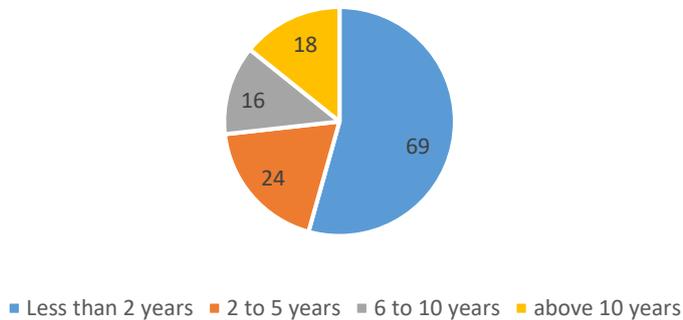
### A. Support to Children with CHDs:

In accordance to its mission, PLHF supported 127 children during the period April 2022 to March 2023 and provided them treatment related to congenital heart defects. Out of total children supported, 50 were girls and 77 were boys. Among them, 54.5% children are of below 2 years of age.

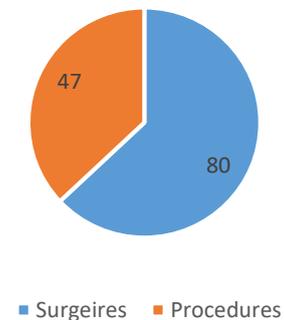
As per the advice of the doctors and based on the patients need and criticality of health condition, 47 children underwent procedures and 80 children were operated with heart surgeries. Among them 90% children had recovered well and leading a happy life.



### Age bifurcation of children



### Details of Cardiac interventions



### B. Collaborations:

The Pure Little Hearts Foundation support the children with CHDs from financially backward families, in collaboration with Mahesh Babu Foundation and other like-minded foundations likeminded channels like crowdsourcing, foundations, corporate partnerships & individual donors

### C. Health Camps and Awareness programmes:

PLHF has organized two health camps one in Guntur and other in Hyderabad to increase awareness on CHDs and also screened the children with cardiac ailments. The parents were counselled by doctors.

### D. Personal Stories:

Here are a couple personal stories of children, whose lives are impacted with the support of PLHF

#### Case Study-1:



## The tender heart continued to blossom there after....

A tender blossom graced the world, as a blessing to Mr. Vijay Kumar and Mrs. Siliveru Swathi. At a mere one month old, this delicate soul faced a profound journey marked by the shadows of a medical narrative-CHD, Severe Coarctation of Aorta, small PDA with L--> R SHUNT, and SEVERE LV DYSFUNCTION.

The Pure Little Hearts Foundation became the pillar of support, casting a protective cloak around Baby of Mrs. Siliveru Swathi. The treatment unfolded as a symphony of hope-COA Repair - a healing melody crafted by the hands of skilled artisans and as the moon cast its gentle glow over, bliss blossomed in the hearts of Kumar family.

## Case Study-2:



## The heart once in shadow, now bathes in light!

In the enchanting lanes of Yakutpura, Hyderabad, a seven-and-a-half-year-old spark of life named Master Uzaif Ahmed illuminated the world with his infectious laughter. Nestled in the embrace of his parents, Mr. Syed Rayees Ahmed and his wife, Uzaif's childhood was filled with joy, until an unforeseen challenge cast its shadow.

Diagnosed with Congenital Heart Disease (CHD) and a moderate PM VSD with a persistent LR shunt, young Uzaif's radiant spirit faced an unexpected storm. Eminent Cardiologist suggested a pericardial patch closure of the VSD, relief of RVOTO, and the delicate excision of a subaortic membrane.

In this challenging juncture, the Pure Little Hearts Foundation emerged as a helping hand, offering not just financial assistance but a lifeline of hope. Uzaif's journey from fragility to fortitude became an evidence to the transformative power of compassion. Uzaif's heart, once burdened by a cacophony of ailments, now beat to the rhythm of newfound strength and resilience.

## D. Feedback from beneficiaries:

### P RAMESH

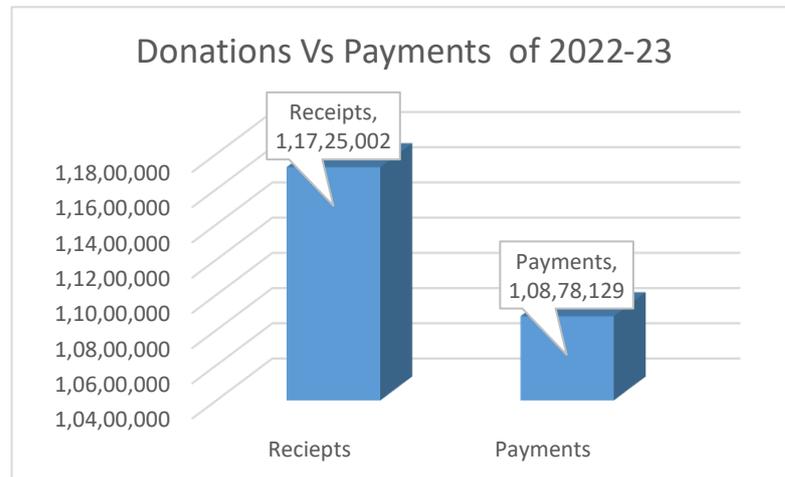
My baby's name is Devansh, my name is Manjula, my child had a hole in the heart and Dr. CS Reddy sir did surgery and Dr. Shweta ma'amm had helped financially through Pure Little Hearts Foundation and donated money. My baby is good now and doing well thanks to the whole PLHF team and Rainbow Children's Heart Institute Staff.

### RAJYALAXMI CHICHADI

Thank you to Pure Little Hearts Foundation and Dr. K. Nageshwara rao sir for helping my baby and saving his life. With such a kind heart this foundation is helping a lot of kids who can't afford their baby heart treatment. They are helping financially and saving family and baby life. Thank u Rainbow Childrens Heart Institute and Pure Little Hearts Foundation for the support.

### Financials:

During the financial year 2022-23, it has raised Rs. 1,17,25,002/- as donations from philanthropists and corporates and out of which Rs. 1,08,78,129/- was spent towards treatment for 127 children with CHDs. The per head average expenditure per child was Rs.85,656/-.



The balance amount had been carry forwarded to 2023-24 and would be spent for the medical treatment of children with CHDs.

### Conclusion:

The Pure Little Heart Foundation supported 127 under-privileged children with the cardiac interventions in its 1<sup>st</sup> year of operation. With support of various donors, it has made a significant impact on these children and provided them opportunity to lead a healthy life and given relief to their families by alleviate the financial strain. PLHF thank all the donors and supporters for their compassion and generosity in reaching the marginalized children with treatment support.

