

Pure Little Hearts Foundation

Annual Report

2024-25



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Annual Report of FY 2024-25

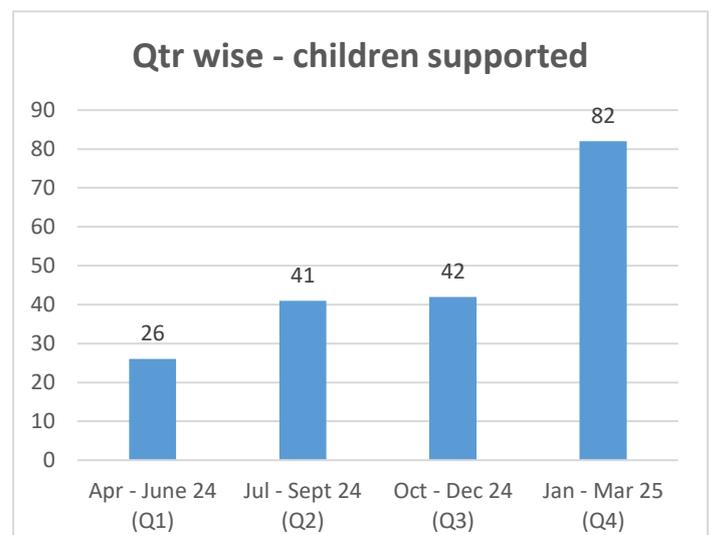
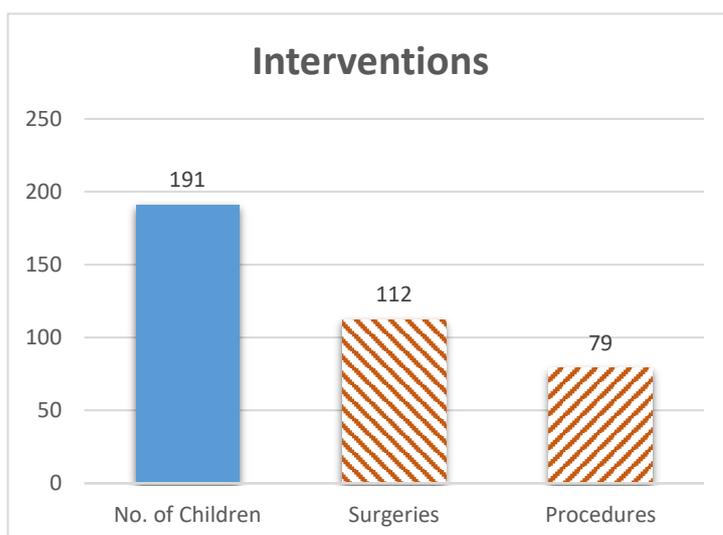
Introduction:

The Pure Little Hearts Foundation (PLHF), established in March 2022, is a charitable trust committed to supporting newborns and children from underprivileged backgrounds who suffer from congenital heart disease (CHD). As the third leading cause of infant mortality globally—following prematurity and infections—CHD affects over 200,000 children in India each year, many of whom require urgent medical intervention within their first year of life. However, the high cost of specialized care, advanced equipment, and medications often places treatment out of reach for families with limited financial means. In response to this pressing need, PLHF strives to ensure that no child is denied life-saving cardiac care due to economic hardship. This report highlights the foundation's efforts and achievements during the financial year 2024–25, showcasing our ongoing mission to give every ailing little heart a fighting chance at life.

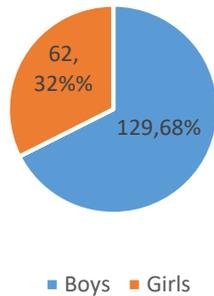
The key accomplishments

Support to Children with CHDs:

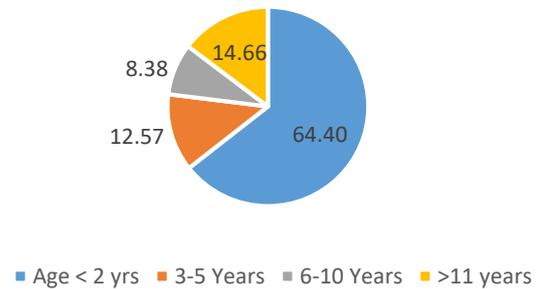
As part of its ongoing commitment to its vision and mission, the Pure Little Hearts Foundation (PLHF) supported 191 children during the financial year 2024–25, enabling access to essential treatment for congenital heart defects. Of these, 62 were girls and 129 were boys, with 65% of the beneficiaries being under the age of two years, highlighting the urgency and critical nature of early intervention. Based on clinical evaluations and the severity of each child's condition, 112 children underwent life-saving surgeries, while 79 received vital interventional procedures, as advised by their treating physicians. This reflects PLHF's steadfast dedication to ensuring that timely, high-quality cardiac care reaches those who need it most.



Gender Break up



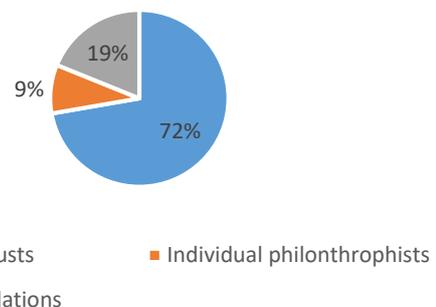
Age details of children (%)



Donors and Collaborators:

Throughout the financial year 2024–25, the Pure Little Hearts Foundation (PLHF) received generous support from a diverse network of donors and partner organizations, all united by a shared commitment to making cardiac care accessible to children in need. Esteemed donors such as Laurus Charitable Trust, NSN Trust, Kancharla Family Trust, M/s Nutricia Pvt. Ltd./Danone, M/s Linkwell Technologies/Visiontek, Aragen Foundation, Nihan Kohden India Pvt Ltd, and Raman Trust, along with individual philanthropists like Dr. Dinesh and Mr. Sai Dharam Tej etc; played a vital role in enabling life-saving interventions for children with congenital heart defects. PLHF received CSR certification after completion of 3 years and all the major donors provided with utilization details of their funds.

Source of Support for children



In addition, PLHF worked in close collaboration with like-minded organizations that share our mission. Partners such as Child Heart Foundation, Aishwarya Trust, Ekam Foundation, Extra Mile Foundation, Dharmapuri Foundation, and crowdfunding platforms like Ketto extended their support to ensure timely cardiac interventions for children from underprivileged backgrounds. Together, these collaborations have significantly amplified our impact and brought hope to families across the country.

Awareness Activities/Events:

On 28th September 2024, in commemoration of World Heart Day, the Pure Little Hearts Foundation (PLHF) organized the 'Aspiration Walk'—an initiative aimed at raising public awareness about congenital heart diseases (CHDs). The event was held in collaboration with Laurus Labs Private Limited and brought together a diverse group of participants united by a shared mission to support children with CHD.

The walk was graced by Supreme Hero Sai Durgha Tej, popular film actor, who attended with his parents and brother, Sri Vaishnav Tej, adding a special spark to the event. Key dignitaries from Laurus Labs, including Dr. Chava Satyanarayana, CEO; Dr. Lakshman Rao CV,

Executive Director – Quality; Ms. Sowmya Chava, Executive Director – Generics, Mr. Sita Ramaiha (VASU), Sr. Vice President-Finance, showed their steadfast support. Dr. Ramesh Kancharla, Chairman and Managing Director, Rainbow Children’s Hospital; Dr. Koneti Nageswara Rao, Chief Paediatric Cardiologist, Rainbow Children’s Heart Institute; and Dr. Shweta Bakhru, Paediatric Cardiologist and Secretary of PLHF, Dr. Chakradhar, Trustee and other esteemed dignitaries also participated, highlighting the community’s deep commitment to this cause.

The event was made even more meaningful by the presence of several ‘Little Heart Champions’—children who have undergone life-saving heart procedures—with their families. Their stories of courage and recovery served as powerful reminders of why PLHF’s mission is so vital. The ‘Aspiration Walk’ not only raised awareness but also strengthened community bonds in the ongoing fight against CHD.



On the occasion, a special booklet featuring life-saving stories of children supported by the Pure Little Hearts Foundation was released by the dignitaries. These powerful stories showcased the journeys of hope, healing, and transformation made possible through timely cardiac interventions.

Adding to the emotional resonance of the day, over 15 'Little Heart Champions'—children who have bravely overcome congenital heart diseases with the support of PLHF—took to the ramp in a heart-warming walk that captivated the audience. Their display of resilience, determination, and dreams for the future served as a living testament that children with CHDs can go on to lead healthy, fulfilling lives. This inspiring moment not only instilled confidence in other children and families facing similar challenges but also played a crucial role in raising public awareness about congenital heart diseases.

Stories of Hope: Lives Touched by PLHF

Below are a few heartfelt stories of children whose lives have been transformed through the support of the Pure Little Hearts Foundation. These personal journeys are a testament to the profound impact of timely medical intervention, compassionate care, and the unwavering support of our donors and partners

Case study-1: A Heart Healed, A Dream Reborn: Chitti's Journey to Hope

Chitti, a young girl from Vadicherla village in Vikarabad district, faced a life-threatening congenital heart defect from a very young age. As the eldest of four children, her parents, Gopal, a construction labourer, and Kavita Bai, a homemaker, struggled to make both ends meet. Despite years of seeking affordable surgery, the family could not find the help they needed. Chitti's health worsened, and she lived in constant fear, unable to play or enjoy a normal childhood.



The turning point came when the family approached Rainbow Children's Heart Institute, where doctors recommended urgent surgery for Chitti's condition, a VSD closure. However, the estimated cost of over Rs. 3.5 lakhs was far beyond the family's financial capacity.

At this critical moment, the Pure Little Hearts Foundation (PLHF) stepped in, providing life-saving support. Rs 200,000 was arranged from the donation of Dr. Chava Sathyanarayana of NSN Trust and an additional amount of Rs. 50,000 was contributed by Dr. K. Nageshwara Rao, along with a hospital discount. Thanks to this generous aid, Chitti was able to undergo surgery on November 10, 2024.

The surgery was a success, and Chitti's health was restored. During her recovery, she expressed her immense gratitude, sharing how she had once lost hope of a long, happy life. Chitti also created a heartfelt artwork to thank those who helped her. Inspired by the kindness she received, she now dreams of becoming a doctor to serve others in need.

Chitti is now healthy, with a future full of possibilities. Her story stands as a powerful reminder of the transformative power of compassion and the impact of generous actions in changing lives.

Case Study-2: Baby of Koteshwari: Collective Efforts for Healing A Little Heart

The baby's parents are from Khammam district of Telangana. The baby's father, Mr. Anantha Ramaiah works as a Physical Education Teacher (PET) in a private school and earns Rs 12,000/- per month. Mother is a trained ANM but isn't working currently due to a lack of job opportunities at her native place. Though Ananta Ramaiah and Koteshwari were married six years ago, they did not have children and in September 2024, they were blessed with a baby boy.

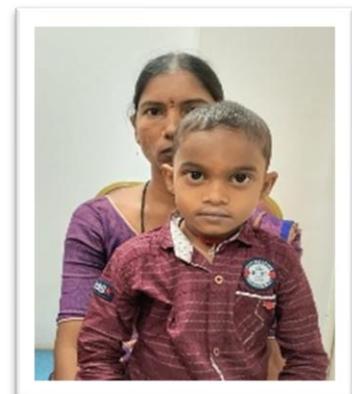


Their happiness did not last long. After the delivery, the baby appeared healthy. But after a few days, the parents observed that the baby was suffering with impaired breathing and was not taking food. So, they consulted a doctor in Khammam town. The doctor examined the baby and found that the baby's heart wasn't pumping enough blood to his body so he urged the parents to consult a specialty hospital urgently. Since the baby was sick, they immediately rushed to Rainbow Children's Heart Institute in Hyderabad and admitted the baby even though they did not have resources to pay the hospital expenses. After a thorough examination, doctors said that baby had to undergo surgery at the earliest.

With intervention of PLHF, the baby underwent TAPVC, a critical open-heart surgery on 19th October 2024. After some recovery time, the baby was discharged healthy without complications. The baby's hospital bill was supported with funds from Laurus Charitable trust and a donation from two donors and the hospital also provided a discount on the treatment cost. On the day of discharge, the parents thanked Laurus Charitable Trust, donors and medical team from bottom of their hearts and returned home with their baby happily and safely. Now the baby is doing well and the family is enjoying its happy moments with their one and only child. This intervention showcases the profound impact of kindness, the importance of community support, that can make in the lives of those facing financial and medical challenges.

Case study-3: Restoring Health, Restoring Hope: Yogesh's Story of Resilience

Sri Sai Yogesh, a 6-year-old child from Nirmal district, Telangana, India, comes from a humble background. His mother, Ms. Swati, works in beedi rolling and earns a meagre income of approximately Rs. 6,000 per month. Yogesh's father deserted the family when he was just 6 months old. Swati, along with her widowed mother and grandmother, manages to make ends meet with modest family income. Yogesh also has an older brother, who is 8 years old.



Yogesh was diagnosed with a congenital heart defect just three days after birth at a government hospital. The doctors informed Swati that the condition might improve slowly over time, but it still required attention. However, due to her financial constraints, Swati could not afford to take him to a specialty hospital for further treatment.

Yogesh is currently studying at the local government school in his village. One day, Swati received information from his teacher about a free health camp being organized by Rainbow Children's Heart Institute in collaboration with the district hospital. Without hesitation, Swati rushed to the camp with Yogesh. After a thorough examination by the doctors, it was determined that Yogesh needed to undergo immediate cardiac procedure.

Given her limited financial resources, Swati was unable to afford the surgery. However, with the support of Pure Little Hearts Foundation and funding from Linkwell Telesystems Pvt. Ltd./VisionTek, the full cost of Yogesh's cardiac intervention was covered.

Yogesh underwent a successful cardiac catheterization procedure on 8th March 2025 and recovered well. Today, he is back in school and looking forward to a bright future, aspiring to take care of his mother one day. Swati is immensely grateful to Pure Little Hearts Foundation and Linkwell Telesystems Pvt. Ltd./VisionTek for their generous support in restoring Yogesh's health.

This case story highlights the resilience of Swati as a single mother and underscores how the generosity of donors can transform the lives of children like Yogesh. Their support gives children a chance at a healthy and hopeful future.

Case study-4: Manikarnika's New Beginning: A Heart Healed, A Future Restored

Manikarnika, a 1-year-and-3-month-old girl from Samarlakota in East Godavari District, Andhra Pradesh, was born into a humble family. Her father, an RMP doctor in the village, also works at a pharmacy, earning a modest income of Rs. 15,000 per month. Her mother, Sudha Rani, is a homemaker. Manikarnika has an older sister who is 2 years and 3 months old. The family, once full of joy with two young children, faced a difficult turn of events.



When Manikarnika was just 1 year old, she was sent to her grandmother's house. During her stay, she began experiencing breathlessness. Her father later observed the same troubling symptoms at home. Despite consulting several hospitals, the cause of her condition remained undiagnosed. Eventually, a hospital in Kakinada recommended they visit Rainbow Children's Heart Institute, where doctors diagnosed Manikarnika with a congenital heart defect that required urgent cardiac intervention.

However, the family was unable to afford the high cost of the treatment. In their distress, they turned to the Pure Little Hearts Foundation for assistance. After counselling and assessing the family's financial situation, the Foundation, with the support of Ms. Nutricia International Pvt Ltd – Danone, covered the full cost of Manikarnika's cardiac procedure.

On March 25, 2025, Manikarnika underwent a successful PDA device closure intervention. The procedure was a success, and the baby returned home healthy and happy. Her parents, deeply relieved, expressed their heartfelt gratitude to the Pure Little Hearts Foundation and Danone for not only restoring Manikarnika's health but also preventing the family from falling into financial hardship due to the overwhelming medical expenses. Thanks to Danone, for this generous support, Manikarnika now has a bright future ahead, with her health fully restored and a chance to thrive

Financials:

As emphasized above, delivering quality care and treatment to children with congenital heart diseases requires substantial and sustained funding. To support this mission, the Pure Little Hearts Foundation mobilizes resources through multiple channels, including, philanthropic foundations, corporate partnerships, individual donors, crowdfunding platforms and collaborations with like-minded organizations. These efforts ensure that financial constraints do not stand in the way of life-saving care for children in need.

Summary & Conclusion:

The Pure Little Hearts Foundation (PLHF) remains steadfast in its mission to provide life-saving heart surgeries and interventions for underprivileged children suffering from congenital heart diseases. In the financial year 2024–25, with the generous support of donors, partner organizations, and well-wishers, PLHF was able to transform the lives of 191 children, offering them a renewed chance at a healthy future while easing the financial burden on their families. We extend our heartfelt gratitude to all our donors, supporters, and collaborating organizations for their unwavering commitment and compassion, which ensured that no child with CHD is left behind due to lack of resources and strived not just healing hearts, but for nurturing hope.



(An Art work done by Ms Chittibai, a Little Heart supported by PLHF)

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